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Las Vegas, NV 89143

Education

Professional Certificate - UX | UI Design
University of Miami
2022 - 2023

Bachelor of Arts Degree - Dance Performance
Goucher College
2013 - 2017

Skillset

Graphic Design
Prototyping
Copywriting
Information Architecture

Programs



CHARITY BROUSSARD

UX | UI Designer

Profile

Seeking UI/UX design opportunities to leverage skills utilizing human design process, critical thinking, and an eye for detail where the user benefits from the results.

Design Experience

Made in America Music Festival | Visual Rebrand Creative Director, Researcher, Visual Designer

May
2022
-
June
2023

- Utilized design thinking and visual design thinking to create brand guideline
- Promoted ticket sales to attract a younger audience

Hello Fresh | UI Refresh

UX Researcher, UI Designer, Graphic Designer

June
2022
-
July
2022

- Solved users UX issue with the ability to cancel service to build better trust with the brand
- Created new logo to effectively align with the brand's values

Cash App | Team Project

UX/UI Designer, Project Manager, Copywriter

November
2023

- Prototyped Split Payment feature on the existing app to make payments convenient
- Increased user acquisition by adding Split Payment function to app

Work Experience

CHI Montessori Academy

Administrative Assistant

July
2020
-
June
2023

- Rebranded and restructured company website increasing the use of technological access for parents
- Captured photography and video footage for special events, Zoom meetings, etc.
- Corresponded with prospective parents and served as recruiter for incoming students
- Documented and tracked fundraising payments